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Reg.No :

Name :

MAHATMA GANDHI UNIVERSITY, KOTTAYAM
MGU-BBA (HONOURS) REGULAR/IMPROVEMENT/REAPPEARANCE
EXAMINATION APRIL 2026
SECOND SEMESTER
Core Course (CC) - MG2CCRBBA100 - ORGANISATION BEHAVIOUR
(2024 ADMISSION ONWARDS)

Duration: 2 Hours

Maximum Marks: 70

Remember(K), Understand(U), Apply(A), Analyse(An), Evaluate(E), Create(C), Skill(S), Interest(I) and Appreciation(Ap)

Students should attempt at least one question from each course outcome to enhance their overall outcome attainability.

Part A

Short Answer Questions(four to five sentences)

A choice between two options for each question, answer five short answer questions, one from each pair

1a. How OB principles can be applied to improve employee productivity? [U] / [CO1]

OR

1b.. List and describe the various types of organisational culture commonly observed in companies. [U] / [CO4]

2a. Explain the nature of work group. [An] / [CO3]

OR

2b. Explain the major developmental tasks of early adulthood. [A] / [CO2]

3a. Analyse theory assumes that employees are inherently lazy and need to be controlled? [An] / [CO2]

OR

3b. "People learn by observing others".Evaluate the statement. [An] / [CO2]

4a. Apply sociological concepts to suggest solutions for organisational issues . [U] / [CO1]

OR

4b. Illustrate Personality. [U] / [CO2]

5a. Explain the different levels of conflict in an organisation with examples. [U] / [CO3]

OR

5b. How does self-esteem become the reason for group formation? [E] / [CO3]

[5x3 = 15]

Part B

Short Essay

A choice between two options for each question, answer three short essay questions, one from each pair

6a. Explain how the attitude influences an employee's behaviour in the work environment. [A] / [CO2]

OR

6b. A US based multinational company has acquired a Japanese company and wants to introduce its popular burger brand. What cross cultural challenges will the company face in the introduction of new burger brand? [An] / [CO4]

7a. Illustrate different Learning Theories in OB. [An] / [CO2]

OR

7b. How do situation - related factors helps shape perception? Give example. [U] / [CO2]

8a. Categorize different types of conflict within an organization and apply them to specific workplace situations with examples [A] / [CO3]

OR

8b. Interpret the concept of situational leadership in the situational leadership theory [U] / [CO4]

[3x5 = 15]

Part C

Long Essay

A choice between two options for each question, answer two long essay questions, one from each pair

9a. A marketing company wants to hire a creative team member. Which Big Five personality trait should they prioritize during hiring? [A] / [CO2]

OR

9b. Describe the key principles of effective goal setting and explain how goals influence motivation and behaviour. [U] / [CO2]

10a. Apply your understanding of individual and situational factors to explain how perception affects the performance. [U] / [CO2]

OR

10b. Evaluate a real life scenario of self-leadership and explain how self-awareness, proactivity and resilience help an individual in overcoming challenges and achieve goals. [A] / [CO4]

[2x20 = 40]